

# *ExplorNet's Digital Media II*



Objective 206.03 15%

Execute advanced production methods to create digital video.

# Video Titles

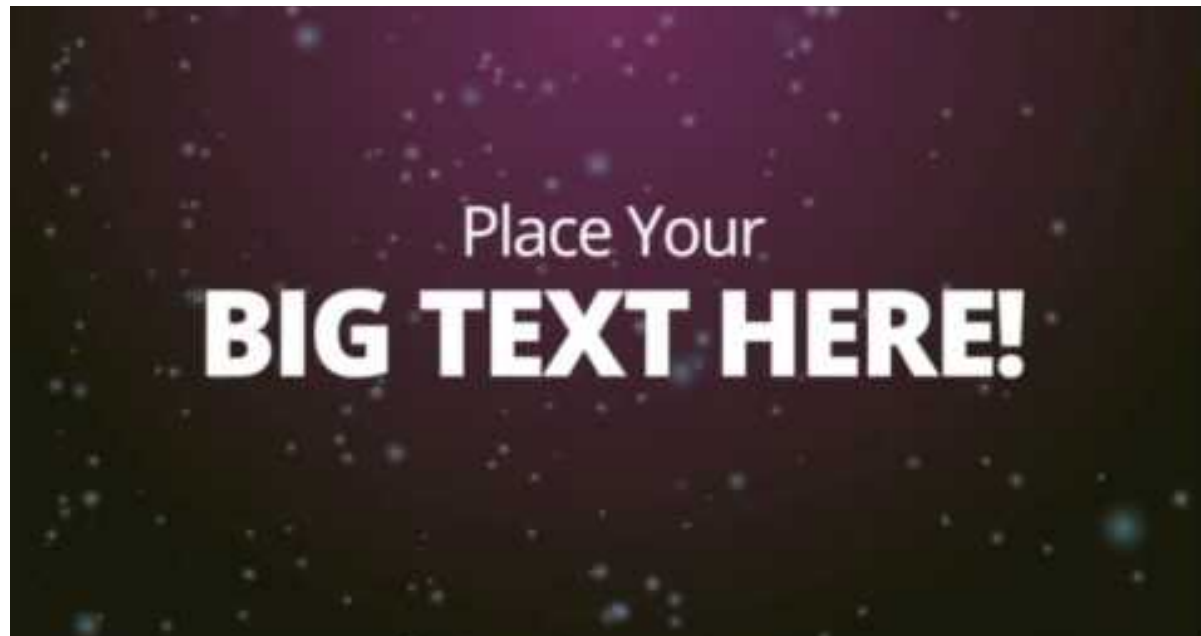
- The Titler is a versatile tool enabling you to create not just titles and credits, but animated graphics and text as well.
- Titles may be placed over video, still images or in separate frames.



## Still Title

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- ❑ A title (block of text with or without an accompanying graphic) that appears on the screen, remains motionless, and then disappears.



## Roll Title

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- Appears from either the top or the bottom and moves vertically through the field of view and off the other side.



## Crawl Title

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- Appears from either the left or the right and moves horizontally through the field of view and off the other side.



# Superimposition Title

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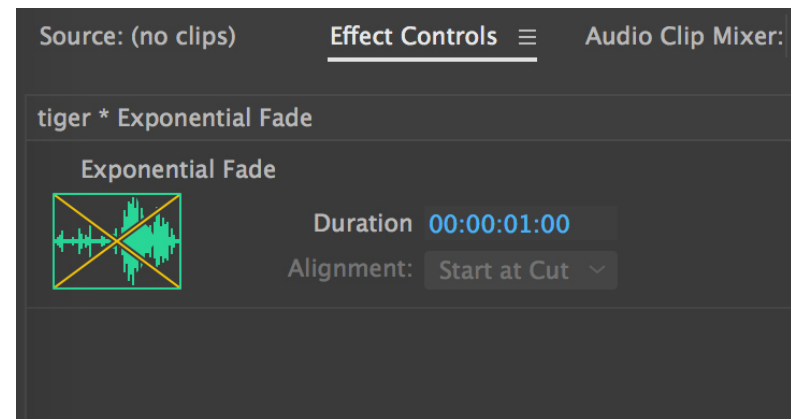
- ❑ (Super or Lower Third) A title that relays information (their name, position or title, statistics, etc.) usually appears in the lower third of the screen.



# Video Transitions

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- Changing from one video clip to another in a video production.
- Four basic types of transitions:
  - Cut
  - Dissolve
  - Fade Up or Fade Down
  - Wipe



# Cut

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- An instantaneous transition from one video clip to the next.





# Dissolve

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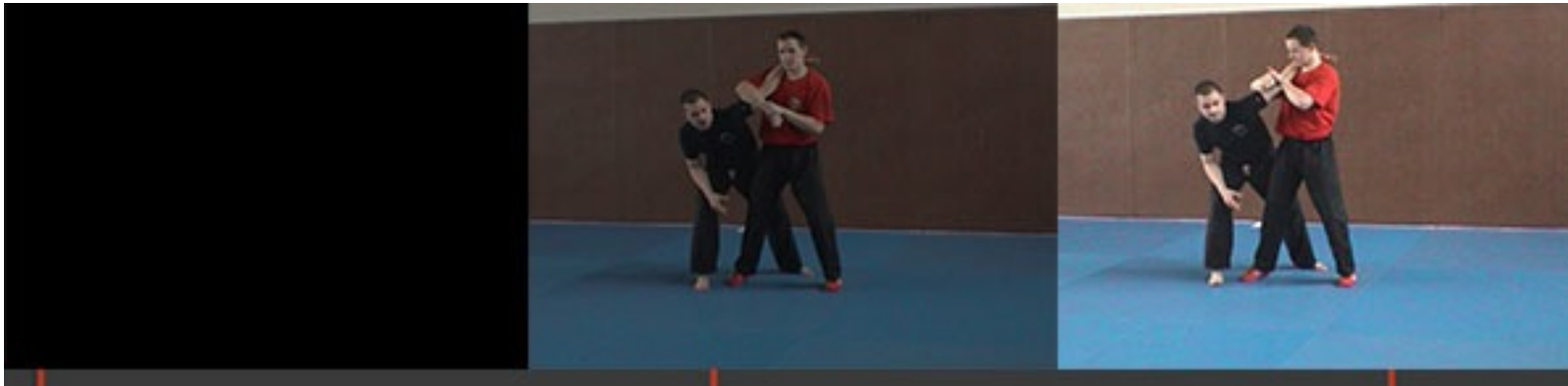
- ❑ A gradual blend between one video clip and another.



# Fade Up or Fade Down

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- ❑ When the screen goes gradually from black or white to a video clip, or gradually from a video clip to a black or white screen.



# Wipe

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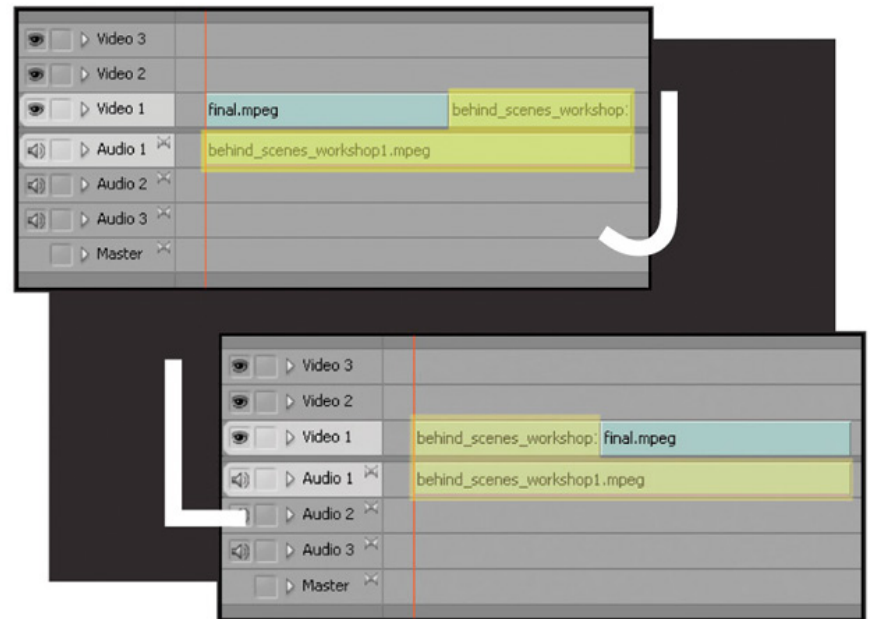
- ❑ When one video clip replaces another by traveling from one side of the frame to the other or through a shape.



# J-Cut/L-Cut

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- ❑ A J-Cut is when you hear audio from a shot and then see the video. You make the letter J visually in the timeline.
- ❑ An L-Cut is when you cut to different video but the audio from that previous shot remains.



## Compositing

- ❑ Combining several tracks of video and/or image sources together to create a final composition.



# Layering Video

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- ❑ You can place one video clip in a small frame over a background video clip that covers the entire screen. This effect is called a picture-in-picture overlay.
- ❑ By scaling video clips and layering multiple clips you can create the “Brady Bunch” effect.



# Masking

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- ❑ Similar to masking in graphics and animation; showing or hiding specific area(s) of a video clip.



# Chroma Keying

- ❑ Also called Green-Screen or Ultra Key
  - ❑ Recording a video clip in front of a solid color background, then using a video editor to replace the background with another one.





# Video Effects

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- There are a variety of effects that can be applied to video. Many can be used with anchor points to animate the effects occurrence.
- Effect groups include:
  - Blur and Sharpen Effects
  - Color Correction Effects
  - Distort Effects
  - Image Control Effects