THE 5 AREAS OF DIGITAL MEDIA
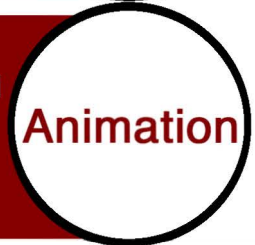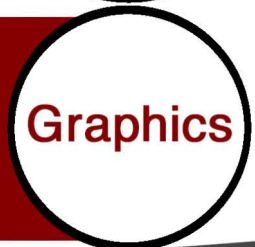
MIDDLE CREEK HIGH SCHOOL
ACADEMY
DIGITAL MEDIA ACADEMY

Audio
Students will understand concepts used to create digital audio using Adobe Audition, Garageband

Animation
Students will understand concepts used to create digital animations using Adobe Flash, Adobe Edge Animate, and Adobe After Effects

Graphics
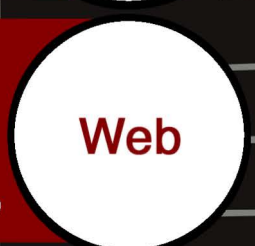Students will understand concepts used to create digital graphics using Adobe Photoshop, Adobe InDesign, and Adobe Illustrator.

Video
Students will understand concepts used to create video using Adobe Premiere and Adobe After Effects

Web
Students will understand concepts used to create web based media using Adobe Dreamweaver, Adobe Edge Animate, and Adobe Photoshop

mchsdigitalmedia.com

For further information contact
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kingram2@wcpss.net

The Digital Media Academy at Middle Creek High School allows students to learn in a collaborative manner while enhancing and enriching the existing curriculum through integrated projects and a rich technology environment

MIDDLE CREEK HIGH SCHOOL
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MCHS MUSTANGS

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The Digital Media Academy provides students access to:

A wide variety of technology resources

Integrated learning environments

Business and industry expertise through:

- Presentations
- Demonstrations
- Seminars
- Field trips
- Job shadowing
- Mentoring
- Internships

The Digital Media Academy COURSE SEQUENCE:

9th GRADE	Technology, Engineering, & Design	English I *(Academic/Honors)*	
10th GRADE	Digital Media ➕	English II *(Academic/Honors)*	
11th GRADE	Advanced Digital Media ➕	English III *(Academic/Honors or Advanced Placement)* ➕	T & I Advanced Studies
12th GRADE		Technology Education Advanced Studies ➕	English IV *(Academic/Honors or Advanced Placement)*

Integrated courses during 9th, 10th, 11th, and 12th grades

Integration of live projects and job shadowing

12th grade course focused on areas of interest:
(graphics, animation, audio, video, or web development)

Work experience opportunities between 11th and 12th grade

The business involvement and work experience in digital media fields will set students apart from other job or college applicants. Students completing the program will be equipped with communcation technology and digital media skills needed to succeed in college and their careers.